

RICHARDSON ALLEN

*Outstanding Furnishings for
Commercial and Residential Settings*

8/15/2011

At Richardson Allen Furniture, we started using Permanon the day it was introduced to us by Liam Russell of C.W. Hayden Co. We make high quality outdoor furniture for exclusive hotels, clubs, and restaurants around the country, and we need to impress discerning designers and architects every day.

Liam comes by our shop every few weeks, and there's always an assortment of new furniture waiting to be shipped in the packing room. He usually nods his head, looks at the products, and says, "I think I have something you're really going to like." This was certainly the case with Permanon.

Our specialty is painted outdoor furniture using Awlgrip Epoxy paint. This is a durable, beautiful, expensive finish. Customer's love it and are willing to pay for it. We sprayed some Permanon on the newly painted white benches that were in the packing room that day, and we were permanently sold. With a simple spritz of Permanon, and the wipe of a micro-cloth, the already glossy finish became notably smoother. Talk about value added! It even smells great.

We now offer Permanon on our website as well, so that customers can rejuvenate their furnishing on a bi-annual basis, keeping it clean, water repellent and ultra smooth.

Sam Butler



President, Richardson Allen

